NATIONAL PROJECT



- To continue support for PROTON and PERODUA as national project.
- New National Car Project in line with the direction and future strategy of Malaysia's automotive industry which emphasize on new technology in EEV, NxGV, Mobiliti, IR 4.0 including Al.
- Ensuring full participation of value chain and industrial automotive ecosystem in new technological trend
- Focusing on capacity development of:
 - ✓ Manufacturing
 - ✓ Research & Development (R&D)
 - Creating new technology and nurturing expert workforce

- Establish Criteria of National Car Project:
 - ✓ Local majority on ownership;
 - Prioritize local supply chain development and employment of local workers;
 - Conduct significant R&D activities particularly on development of NxGV; and
 - Assume significant role in developing local community and automotive ecosystem as a whole.

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